EXPEDITED PROCEDURE-EXAMINING GROUP 3627

<u>S/N 10/743,988</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Joshua Kopelman et al. Examiner: Asfand Sheikh Serial No.: 10/743,988 Group Art Unit: 3627

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 Customer No.: 49845
 Confirmation No.: 9050

Title: METHOD AND APPARATUS FOR FACILITATING SALES OF GOODS BY

INDEPENDENT PARTIES

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Final Office Action dated January 7, 2011, please amend the application as follows.